









UTILITY VEST

USES

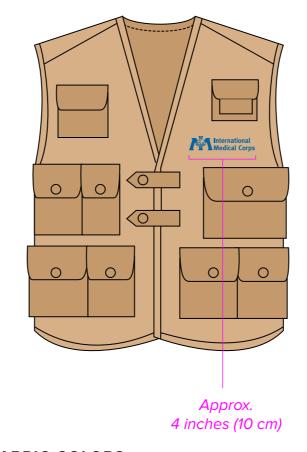
Field or other relevant staff

STYLES

Standard with pockets

DESIGN

Front



Back



FABRIC COLORS





WHITE COAT

USES

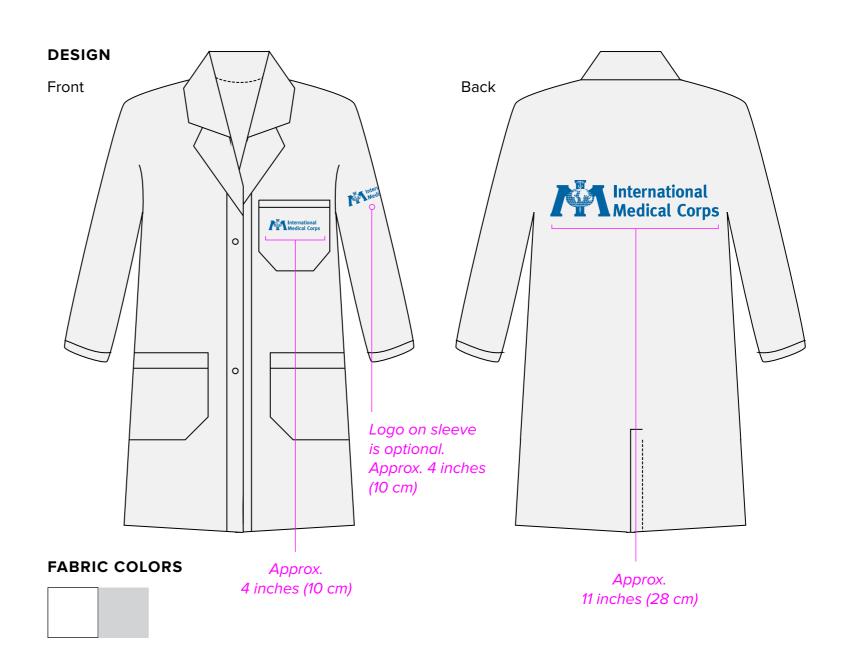
Medical personnel Field staff

STYLES

Standard lab coat

NOTE

If pocket cannot be printed on, put on opposite side.





INTERNATIONAL MEDICAL CORPS Visibility Toolkit

SIGNAGE

USES

Field Offices

Event locations

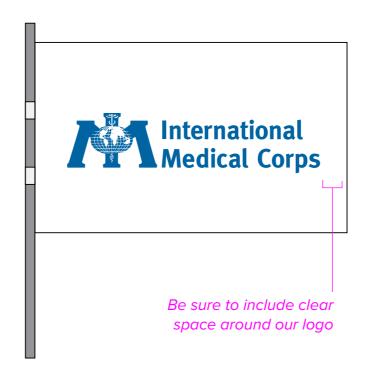
Other

STYLES

Fabric flag with ties Paper, vinyl or fabric banner

DESIGN

Fabric flag



Banner



Office signage



NOTE

Feel free to print out small office signage using any Desktop Printer. Make sure to always use our Blue Logo and allow for clear spacing.

COLORS



NOTE

When using dark color, always use our "knock out", or white, logo file.



INTERNATIONAL MEDICAL CORPS Visibility Toolkit

HAT

USES

Field staff
HQ staff on field visits
Professional conferences
Events

STYLES

Standard embroidered hat/cap

DESIGN

Light

Dark





FABRIC COLORS





INTERNATIONAL MEDICAL CORPS Visibility Toolkit

SHIRT

USES

Field staff

HQ staff on field visits

Professional conferences

Events

STYLES

Long sleeve

T-shirt

Polo Shirt

